

KANCHANA PRIYADARSHANI



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ACADEMIC PROFILE

A motivated and detail-oriented academic with a strong foundation in Agricultural Economics and Business Management. Currently serving as a Lecturer (Probationary) at the University of Peradeniya, with a demonstrated commitment to teaching excellence, quality assurance, and research in entrepreneurship, SME resilience, and strategic management within emerging economy contexts.

ACADEMIC APPOINTMENTS

Position	Department / Unit	Institution	Duration
Lecturer (Probationary)	Department of Agricultural Economics and Business Management	Faculty of Agriculture, University of Peradeniya	2025 – Present
Temporary Lecturer / Academic Coordinator	Internal Quality Assurance Cell (IQAC), Dean's Office	Faculty of Agriculture, University of Peradeniya	2023 – 2025

EDUCATIONAL QUALIFICATIONS

Degree	Institution	Year	GPA/Class
<p>Master of Business Administration (MBA) – CW & R</p> <p>Thesis: Entrepreneurial Resilience of SMEs in Crisis Contexts: Evidence from Sri Lanka's Covid-19 and Post-Covid Economic Crises</p>	<p>Postgraduate Institute of Agriculture (PGIA), University of Peradeniya</p>	<p>2023 -2026</p>	<p>3.91 / 4.0</p>
<p>BSc (Hons) in Agricultural Technology and Management</p> <p>Majored in: Agricultural Economics and Business Management</p> <p>Thesis: A study of entrepreneurial adaptation strategies of small-scale business operators during challenging situations</p>	<p>Faculty of Agriculture (PGIA), University of Peradeniya</p>	<p>2017-2022</p>	<p>Second Upper Division</p>
<p>Diploma in Information Technology with E-Commerce</p>	<p>ESOFT Metro Campus</p>	<p>2016</p>	<p>Distinction</p>
<p>Diploma in English</p>	<p>International College of Business Technology (ICBT)</p>	<p>2015</p>	<p>Distinction</p>
<p>GCE Advanced Level (Local)</p>	<p>Mayurapada Central College, Narammala</p>	<p>2016</p>	<p>Physics: B, Chemistry: B, Biology: B, General English: A</p>
<p>GCE Ordinary Level (Local)</p>	<p>Mayurapada Central College, Narammala</p>	<p>2011</p>	<p>8A, 1B</p>

TEACHING EXPERIENCE

As a Lecturer (Probationary) and previously as a Temporary Lecturer, I conduct lectures and facilitate learning for undergraduate courses. My teaching portfolio is heavily oriented toward business management, finance, and entrepreneurship.

Undergraduate Teaching Responsibilities:

- **EB 4106 – Entrepreneurship**
 - Pathways to entrepreneurial ventures
 - Sources of Capital for Entrepreneurs
 - Developing an Effective Business Plan

- **EB 4105 – Financial Management**
 - Financial Planning
 - Valuation of Future Cash Flows & Capital Budgeting
 - Capital Markets & Dividend Policy

- **EB 3204 – Marketing Management**

- **EB 3209 – International Business and Trade**
 - Globalization and International Business
 - The cultural environments facing business
 - Political and Legal Environments facing business
 - The Economic environment of Businesses

- **EB 3101 – Business Creation and Management**
 - Business Planning

RESEARCH INTERESTS

My primary research interests lie at the intersection of entrepreneurship, strategic management, and SME development within emerging economies. I am particularly focused on:

- Entrepreneurial Resilience and Adaptation Strategies
- Effectuation and Entrepreneurial Decision-Making in Crisis Contexts
- SME Performance during Macroeconomic Crises
- Entrepreneurial Ecosystems in Developing Countries
- Institutional Influences on Small Business Sustainability

RESEARCH PUBLICATIONS

1. **Kanchana Priyadarshani, G. P. ,** & Kodithuwakku, K. A. S. S. (2026). Effectuation as a resilience practice: Adaptation pathways of Sri Lankan small-scale businesses in polycrisis. In Proceedings of the 12th Research Conference of Sri Lanka Students' Association in Japan (SLSAJ ARC 2025/2026): Sustainability Beyond Borders – Collaborative Research for a Shared Future (pp. 78–82).
2. **Priyadarshani, G. P. K. ,** Kodithuwakku, K. A. S. S., & Hemachandra, S. D. S. (2023). A study of entrepreneurial adaptation strategies of small-scale business operators during challenging situations. In Proceedings of the 4th Annual Conference on Business Economics (ACBE 2023), Research Center for Business Economics & Development Studies, Department of Business Economics, Faculty of Management Studies and Commerce, University of Sri Jayewardenepura (p. 12).
3. **Priyadarshani, G. P. K. ,** Kodithuwakku, K. A. S. S., & Hemachandra, S. D. S. (2022). A study of entrepreneurial adaptation strategies of small-scale business operators during challenging situations. In Proceedings of the Faculty of Agriculture Undergraduate Research Symposium (FAuRS 2021/2022), Faculty of Agriculture, University of Peradeniya (p. 55).

ADMINISTRATIVE & QUALITY ASSURANCE EXPERIENCE

While attached to the Internal Quality Assurance Cell (IQAC) at the Dean's Office, I gained extensive experience in academic administration and quality assurance processes, including:

- Assisting with Institutional Review (2023) and Programme Review (2026) processes within the Faculty.
- Facilitating the routine functions of the Internal Quality Assurance Cell (IQAC), including:
 - ✓ Preparing quarterly and annual progress reports with Key Performance Indicator (KPI) summaries.
 - ✓ Assisting in the development of Self-Evaluation Reports (SERs) for internal undergraduate programme reviews.
 - ✓ Providing administrative and technical support for evidence collection aligned with review criteria and subcommittees.
 - ✓ Coordinating and documenting meetings, compiling reviewer profiles, and organising evidence folders for review panels.

- ✓ Facilitating workshops and mock reviews in collaboration with internal and external stakeholders.
- ✓ Managing faculty quality assurance documentation, such as meeting minutes, web logs, policies and procedures, best practices, MoUs, subcommittee reports, and graduate employment statistics.

PROFESSIONAL DEVELOPMENT & CERTIFICATIONS

- Certificate Course in **Learning Python for Agriculture** – University of Peradeniya (2022)
- Certificate Course in **Internal Combustion Engines** – University of Peradeniya (2022)
- **Personal Financial Literacy and Entrepreneurship Webinar** – Sarvodaya & HSBC (2020)
- Certificate Course in **Basic Molecular Biology Techniques for Beginners** – Biology Guild, UoP (2019)
- Residential Training Program on **Teamwork, Leadership, and Citizenship Development** – UoP (2018)
- **Total Immersion Tamil Language Course** – National Institute of Language Education and Training (2018)
- **Australian National Chemistry Quiz** – Royal Australian Chemical Institute (2011) – *Awarded High Distinction*
- **World Aids Day Quiz Competition** – Ministry of Education, Sri Lanka (2010)

SKILLS & COMPETENCIES

Category	Skills
Research & Analytical	Quantitative & Qualitative Data Analysis, Research Design, Evidence-based Reporting
Business & Management	Business Strategy, Financial Management, Marketing, Entrepreneurship, Organisational Behaviour
Technical	Microsoft Office Suite, Python (Basic), Web Log Maintenance, Digital Documentation
Soft Skills	Public Speaking, Presentation, Leadership, Multi-stakeholder Coordination, Project Management

Languages	Sinhala (Native), English (Fluent), Tamil (Working Proficiency)
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EXTRACURRICULAR ACTIVITIES & LEADERSHIP

- **Management supervisor** -The KIOSK, Faculty of Ariculture, University of Peradeniya
- **Assistant Secretary** - MBA Association, University of Peradeniya (2025/26)
- **Committee Member** – Biology Guild, Faculty of Agriculture, UoP
- **Member** – Agriculture Faculty English Literary Association (AFELA), UoP
- **Member** – Agriculture Faculty Management Science (AG-Mag) Society, UoP
- **School Senior Prefect** – Mayurapada Central College, Narammala (2013/14)
- **Student Coordinator** – School Environmental Pioneer Team, Mayurapada Central College (2010/11)

ACADEMIC REFEREES

Prof. Sarath S. Kodithuwakku

Senior Professor & Former Dean

Department of Agricultural Economics & Business Management

Faculty of Agriculture, University of Peradeniya

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